

# viveka thakker

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## personal profile

An imaginative and structured Designer with a Masters Degree in Interior Design and 6 years experience within the commercial design sector.

Specialised in retail and event design with a passion for interactive and responsive installations, architecture, fashion, patterns and lighting.

Being an enthusiastic and conscientious individual, working well independently as well as in a team. Proficient in a range of design, drawing, 3D modeling and administrative software.

Confident managing workloads and prioritising tasks in high pressure environments as well as contributing creative and innovative ideas and openly discuss with colleagues and higher management.

Enjoy working hands on across various locations utilising a variety of materials and techniques to achieve an effective design solution.

Excited for a creative opportunity to combine academic and professional experiences to extend current knowledge and grow as a designer.

## work history

### Interior Designer

**Molton Brown Creative Services, London, UK**

**June 2013 - present**

- Designing store fit outs & refurbishments across the global market, creating retail environments cohesive with the Molton Brown brand.
- Translating the store design concept across projects of varying scale, focused on brand visibility and product display.
- Detailing and development of site specific unitary and features in close collaboration with contractors and manufacturers.
- Researching competitor brands and identifying materials and processes to enhance existing practise.
- Communicating design proposals across internal departments to ensure project alignment.
- Representing Molton Brown at site meetings and carrying out snagging to ensure that brand integrity and quality is maintained in all elements of the fit out with high demands on details and finishes.

### Event Floorplan Designer

**GES Global Experience Specialists, London, UK**

**April 2012 - June 2013**

- Key member of GES's award winning Olympic Team; generating and co-managing soft fit out plans for 27 Olympic venues in close cooperation with LOCOG Project Managers and Architects.
- Developing and managing floor plans for events across Europe and the Middle East.

### Visual Merchandiser/Sales Advisor

**WeSC Neal Street, London, UK**

**October 2010 - September 2011**

- Responsible for the design management of window and shop floor displays.
- Creating inspirational and brand defining displays using product placement, props and styling.
- Customer care, sales and stock room organisation.

### Event Designer

**Stockholmsmässan, Stockholm, Sweden**

**September 2006 - September 2010**

- Designing inspiring and inviting feature and hospitality areas - the spatial interpretations of the experiential branding for numerous events.
- Sourcing decorative materials and props to enhance and complement the final design while managing relevant budgets.
- Managing designs from concept to finished build; generating 3D visuals, drawings and graphics.
- Developing and managing floor plans for exhibitions, congresses and events; the key tool for event project management, sales and production.

## voluntary work

### Fire drawing Volunteer for Spellbound

Walk the Plank, Leicester, UK

October 2013

Working in a team of volunteers assisting the crew in the creation of a captivating outdoor performance inspired by the ancient Indian epic the Ramayan told through shadow theatre using dancers, illuminated sets and fire art, the finale of the Leicester Diwali celebrations.

### Set Design Assistant

Kajsa Söderlund, London, UK

February 2013

Assisting the Arts team during a one day commercial ID shoot for a well known skin care brand preparing props and dressing the set to create a tropical beach setting.

## academic achievements

### MA in Interior Design

The Cass: London Metropolitan University, Sir John Cass Department of Art, Media & Design, London, UK

September 2010 - September 2011

The MA was a longed for opportunity to explore and challenge my creativity. Initially interested in adaptable space, I developed a passion for creating experiences of ethical awareness and public interaction discovering the possibilities of interactive and responsive design.

### BSc in Mechanical Engineering

(Innovation and Industrial Design)

KTH Royal Institute of Technology, Södertälje, Sweden

August 2003 - June 2006

This course introduced me to project work, applied problem solving and analytical thinking. Myself and a fellow student collaborated to finish our degree project "Design of toy that facilitates children's motion", realising the phases of concept generation, market analysis, prototype modelling and user evaluation in focus groups.

## skills

### Advanced

Fluent in English and Swedish.

Auto CAD, Vectorworks, 3D Studio Max, Adobe Illustrator & Photoshop.

### Intermediate

Mac OS, Windows, Word, Excel, Powerpoint, Digital photography, Hand sketching, Max MSP

### Basic

Adobe InDesign & After Effects

Basic understanding of German and Hindi.

## exhibitions

### Participation in [re craft]

Dalsands Konstmuseum, Sweden & Design Junction

- part of London Design Festival, UK

July - September 2013

Re Design invited a group of designers to share their projects in a DIY book inspiring the public to use household waste to create new products & reduce land fill. The book was supported by an exhibition of all the projects initially opened at Dalsands Museum of Art in July and also shown at the Design Junction in September.

### Participation in the Future Design Exhibition, part of London Pride, Queen Elizabeth Diamond Jubilee 2012

Valentines Park, London, UK

29th March - 1st April 2012

An exhibition requested and opened by Prince Philip. I was invited to show and test a progressed prototype of my MA project "Introducing the public to chaos".

### Participation in the Cass MA Show: The Shape of Things - part of London Design Festival

London Metropolitan University, London, UK

15 - 19th September 2011

The official unveiling of my major project "Introducing the public to chaos". The project proposes a responsive installation in Liverpool Street Station, a live fractal generator making the space inclusive while introducing chaos theory to the people passing through.

### Participation in the Shoe is art competition

organised by Dune London, UK

December 2010

When Dune called for different art forms to represent the shoe, I saw a chance to experiment with crochet sculpting using recycled materials.

### Participation in Ice Sculpture Event

Politikertorget, Södertälje, Sweden

18 - 19th February 2006

Established artists as well as local university students were invited to carve sculptures out of ice blocks during a community event.

## interests

As a curious person, I find inspiration in travelling. After completing the MA, I spent 5 months traveling through India and Chile discovering village handicrafts in the Ran of Cutch, relishing in Bollywood movies and street food (and sweets) in Mumbai, relaxing on beaches and ashrams in the serene Kerala backwaters, trekking in the spectacular Salt planes of Atacama and street art spotting in Valparaiso before returning to London and a lifestyle filled with vegan cooking, films, yoga, vintage shopping and crochet.